

Velocity Solar, Geelong, Australia: “Peace of mind by investing in a future-proof solution.”

Ensuring Long-Term Security and Financial Predictability for Homeowners

Geelong, VIC, December 17, 2024 – In times of uncertainty and volatile prices, homeowners are increasingly seeking more sustainable and cost-effective energy solutions. A well designed and installed solar photovoltaic (PV) system gives homeowners security and financial predictability for years to come. The importance of investing in a high-quality solar system cannot be overstated as such. As a solar PV system is a long-term investment, homeowners must pay attention to critical aspects that ensure the system remains up to date and efficient throughout its lifespan.

One of the key considerations when choosing a solar system is the technology it employs. While there are various mainstream panel technologies available, one of the latest pioneering technologies is heterojunction (HJT). By opting for this cutting-edge technology, homeowners can ensure that their solar system remains at the forefront of innovation, even as the industry evolves.

Luke McKenzie, Sales & Marketing Manager at Velocity Solar, Geelong’s most trusted solar company, recommends: “The REC Alpha HJT technology is a game-changer for homeowners. Its combination of high efficiency and cutting-edge heterojunction technology ensures long-term performance and a superior energy yield, even in inefficient conditions. By choosing the REC Alpha Pure-R and now Pure-RX, customers can have peace of mind knowing they’re investing in a future-proof solution that adapts to the evolving solar industry.”



When evaluating solar systems, it is essential not to focus solely on watt class and current system costs. Homeowners should delve deeper into the manufacturer's product and performance warranty. A comprehensive warranty not only provides peace of mind but also guarantees the system's reliability and performance over time. Important, in order to benefit from these warranties, homeowners must pay attention that the installer registers the panels on time.

“The REC ProTrust warranty offers our customers the highest level of protection for their solar investment. With a 25-Year product and performance warranty, as well as backing its REC Certified Solar Professionals and their customers with a 25-Year labour warranty, it demonstrates REC's confidence in their panels' longevity and reliability and the trust in their selected installers,” McKenzie highlights. “This premium warranty ensures that homeowners can count on their solar system to perform efficiently for years, without the worry of unexpected costs or system failures.”

To further enhance the system's longevity and efficiency, it is crucial to select reliable and trusted manufacturers and installers. By partnering with established industry leaders, homeowners can rest assured that their solar system will be installed to the highest standards, maximizing its potential and minimizing any possible issues.

McKenzie argues: “REC has established itself as a premium brand within the solar industry, with a strong commitment to innovation and sustainability. Their long-term expertise in solar technology is evident in every panel they produce. We trust REC because they consistently prioritise quality, customer satisfaction, and environmentally sustainable practices, ensuring that our customers are

always supported by a brand they can rely on. REC's values closely align with Velocity Solar, which is why we have a strong, long-standing relationship."

Homeowners should prioritize working with local and certified installers who possess a deep understanding of the specific solar panel brand and are well-versed in the local specifications, such as wind and weather conditions or local regulations and incentives. This ensures that the system is installed optimally, taking into account the unique requirements of the homeowner's location.

Gus Paviani, Head of APAC at REC Group explains why a local and experienced installer is a must: "As a locally owned business based in Geelong, Velocity Solar has an in-depth understanding of the region's specific solar needs. Their expertise in local weather conditions, regulations, and incentives ensures that each solar system they install is tailored to provide optimal performance and efficiency, no matter the unique challenges of the location and installation."

Investing in a premium solar system is a decision that offers long-term benefits, both environmentally and financially. By embracing the latest technology, considering comprehensive warranties, and partnering with reputable manufacturers and installers, homeowners can secure their energy future and enjoy the peace of mind that comes with a reliable and efficient solar PV system.

For more information on how to make the most of your solar investment, contact REC and Velocity Solar at www.recgroup.com/pioneer.

For media inquiries please contact:

Agnieszka Schulze
Head of Global PR, REC Group
Tel.: +49 89 4 42 38 59 39
E-mail: agnieszka.schulze@recgroup.com

REC Solar EMEA GmbH
Balanstr. 71a
81541 Munich, Germany
Managing Director: Cemil Seber
Court of Registration: Munich HRB 180306
VAT ID-No: DE266243545

Luke McKenzie
Sales & Marketing Manager
Velocity Solar
Phone: (03) 5243 8364
E-mail: info@velocitysolar.com.au

42 Sun Street, Moolap VIC 3224

About REC Group:

REC Group is an international pioneering solar energy company dedicated to empowering consumers with clean, affordable solar power through high-quality solar panels with a leading power density. As Solar's Most Trusted, REC is known for its patented innovations and multiple award-winning products with reliable long-term performance. The cornerstone for REC's strong reliability is advanced and highly efficient manufacturing using Industry 4.0 practices. Founded in 1996 in Norway, REC has always been committed to a low carbon footprint in its solar materials and panels. REC is headquartered in Norway with operational headquarters in Singapore and regional hubs in North America, Europe, and Asia-Pacific. As of December 2021, REC is part of Reliance Industries Limited, India's largest private sector company with revenues of USD 118.6 billion.

About Velocity Solar:

Geelong's Most Trusted Solar Company. At Velocity Solar, we firmly believe in the principle of "Do it once and do it right." We understand the importance of providing high-quality solutions that deliver optimal performance and long-term satisfaction. Our experienced team of professionals follows industry best practices and utilises top-notch technologies to design and install your solar energy system with precision. We employ accredited installers who are well-versed in the intricacies of solar system setup, ensuring that all components are installed correctly, adhering to safety standards and regulations.