

SnapSolar, Mackay, Australia: “Choosing cheap solar products and inexperienced installers can lead to serious risk.”

How to ensure Long-Term Security and Financial Predictability for Homeowners

Mackay, QLD, 17 Dec 2024 – In times of uncertainty and volatile prices, homeowners are increasingly seeking more sustainable and cost-effective energy solutions. A well designed and installed solar photovoltaic (PV) system gives homeowners security and financial predictability for years to come. The importance of investing in a high-quality solar system cannot be overstated as such. As a solar PV system is a long-term investment, homeowners must pay attention to critical aspects that ensure the system remains up to date and efficient throughout its lifespan.

One of the key considerations when choosing a solar system is the technology it employs. While there are various mainstream panel technologies available, one of the latest pioneering technologies is heterojunction (HJT). By opting for this cutting-edge technology, homeowners can ensure that their solar system remains at the forefront of innovation, even as the industry evolves.

Jackson Wyer, Founding Director of SnapSolar, a Queensland-based solar company specializing in high-quality solar installations, states: "Queensland is known for its harsh weather conditions, so we needed to partner with a product that could endure heavy winds and extreme heat. The new REC Alpha Pure-RX panels, with their durable frame and REC Alpha HJT cell technology that keeps energy output up when it gets hot, offer the long-term performance we need to thrive in our intense summer conditions."



When evaluating solar systems, it is essential not to focus solely on watt class and current system costs. Homeowners should delve deeper into the manufacturer's product and performance warranty. A comprehensive warranty not only provides peace of mind but also guarantees the system's reliability and performance over time. Important, in order to benefit from these warranties, homeowners must pay attention that the installer registers their solar panels on time.

“It is important for us to partner with supplier that align with our core values, quality, reliability, accountability, leadership and, very importantly, sustainability to ensure the best outcome for our customers, our business and the environment,” Wyer adds.

To further enhance the system's longevity and efficiency, it is crucial to select reliable and trusted manufacturers and installers. By partnering with established industry leaders, homeowners can rest assured that their solar system will be installed to the highest standards, maximizing its potential and minimizing any possible issues.

Wyer strongly believes: "Choosing cheap solar products and inexperienced installers can lead to serious risks, from poor performance to safety hazards. It's crucial to select a company with a strong reputation and high standards, one that truly cares about its customers and is committed to delivering reliable, long-lasting solutions. A reputable company brings not only expertise but also a genuine passion for renewable energy, ensuring that your investment is both sustainable and safe for the long term."

Homeowners should prioritize working with local and certified installers who possess a deep understanding of the specific solar panel brand and are well-versed in the local specifications, such as wind and weather conditions or local regulations and incentives. This ensures that the system is installed optimally, taking into account the unique requirements of the homeowner's location.

REC Certified Solar Professionals like SnapSolar understand very well the local region and what is important to local customers. REC is proud to partner with SnapSolar to deliver some of the highest quality solar system in the region.

"We take great pride in educating our customers about solar energy — not just how it works, but how it can work for them when implemented correctly. By thoroughly assessing their energy needs and future consumption, we're able to custom design reliable systems using top-quality products like REC, ensuring long-term results for our valued customers," Wyer explains.

Investing in a premium solar system is a decision that offers long-term benefits, both environmentally and financially. By embracing the latest technology, considering comprehensive warranties, and partnering with reputable manufacturers and installers, homeowners can secure their energy future and enjoy the peace of mind that comes with a reliable and efficient solar PV system.

For more information on how to make the most of your solar investment, contact REC and SnapSolar at www.recgroup.com/pioneer.

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SnapSolar

About REC Group:

REC Group is an international pioneering solar energy company dedicated to empowering consumers with clean, affordable solar power through high-quality solar panels with a leading power density. As Solar's Most Trusted, REC is known for its patented innovations and multiple award-winning products with reliable long-term performance. The cornerstone for REC's strong reliability is advanced and highly efficient manufacturing using Industry 4.0 practices. Founded in 1996 in Norway, REC has always been committed to a low carbon footprint in its solar materials and panels. REC is headquartered in Norway with operational headquarters in Singapore and regional hubs in North America, Europe, and Asia-Pacific. As of December 2021, REC is part of Reliance Industries Limited, India's largest private sector company with revenues of USD 118.6 billion.

About SnapSolar:

SnapSolar is a locally owned Queensland business with offices in Mackay and the Sunshine Coast. Our dedicated team is passionate about renewable energy and committed to delivering high-quality solar solutions tailored to homes and businesses. We specialise in premium solar panels, efficient storage systems, and custom solar designs, ensuring every installation is reliable, effective, and completed with care. With zero-deposit finance options available, our customers can start saving immediately. All our products are rigorously tested and designed to maximise efficiency and reduce costs, providing an exceptional return on investment.

Our experienced team is skilled in crafting bespoke solar systems that complement each property, backed by a 10-year workmanship warranty and SnapSolar's live monitoring for seamless performance and speedy issue resolution. We pride ourselves on offering superior products, including the latest panels and inverters, paired with outstanding after-sales support and highly trained, accredited professionals. At SnapSolar, our mission is to set the standard in



Queensland's renewable energy market by making the transition to solar simple, affordable, and rewarding for our customers.